

Solar Heating & Cooling Technology News & Trends

February 2016. *The International Conference on Solar Heating and Cooling for Buildings and Industry, SHC 2015*, in Istanbul brought together 233 researchers, industry specialists and other experts on solar heating and cooling. To capture some of the conference highlights solarthermalworld.org videotaped 14 interviews. The videos were jointly financed by the IEA Solar Heating and Cooling (IEA SHC) Programme and the European Copper Association. They are available for download on the IEA SHC website, www.iea-shc.org and the solarthermalworld.org YouTube channel.

To watch an interview click on the interviewee's name below.

How can the solar heating and cooling industry profit from the IEA SHC Programme?

Interview with [Jean Christophe Hadorn](#), Executive Committee member of the IEA SHC Programme

How does the IEA SHC Programme bring together solar thermal research around the world?

Interview with [Ken Guthrie](#), Chairman of the IEA SHC Programme

Will the Gulf States go for solar cooling to reduce their immense consumption of fossil fuels?

Interview with [Essam Elsarrag](#), R&D Director of Gulf Organisation for Research & Development (GORD)

How does solar research contribute to a world with 100% renewable energies?

Interview with [David Renné](#), President of the International Solar Energy Society (ISES)

How is solar heating and cooling developing in Australia?

Interview with [Jeremy Osborne](#), Director of the Australian engineering company Energy Analysis & Engineering

How can solar heat be used for industrial processes?

Interview with [Christoph Brunner](#), Head of the Industrial Processes and Energy Systems Department at the Austrian research facility AEE-INTEC

How can large scale solar thermal systems drive down the costs?

Interview with [Sabine Putz](#), R&D Manager and COO of the Austrian energy service company S.O.L.I.D.

How can the solar heating sector get more political support?

Interview with [Ute Collier](#), Senior Programme Leader at the International Energy Agency's Renewable Energy Policy Division.

PRESS RELEASE



What are the latest trends in solar cooling?

Interview with **Uli Jakob**, Director of Solem Consulting, a company specialised in solar thermal cooling solutions

How will the Arab states switch to solar energy to reduce their fossil fuel consumption?

Interview with **Ashraf Kraidy**, energy expert for the Arab region

What makes solar heating and cooling so important for Turkey?

Interview with **Kemal Gani Bayraktar**, President of the Turkish Solar Energy Association, GÜNDER, and Technical Marketing Manager of the Turkish company Izocam

Why is modern communication technology so important for solar heating?

Interview with **Uwe Trenkner**, head of Trenkner Consulting

What are today's challenges for solar thermal cooling technology?

Interview with the **team of the Japanese company Yazaki**: Kazuhide Ishida from the Yazaki R&D Department in Japan, Wei Zheng of Yazaki Market Development in China and Mario Colaiemma, Managing Director of the Italy based joint-venture MAYA

Which factors count on the international market for solar collectors?

Interview with **Özgür Gök**, Managing Director of the Turkish collector manufacturer Eziņç

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Further information:

- IEA SHC website: www.iea-shc.org
- solarthermalworld.org: www.solarthermalworld.org
- SHC 2015: www.shc2015.org

About the International Energy Agency's Solar Heating and Cooling Programme (IEA SHC):

- IEA SHC was established in 1977
- Its objectives are co-operative research, development, demonstration and exchange of information regarding solar heating and cooling systems
- 20 countries, the European Union and four organizations are IEA SHC members
- Additional information: www.iea-shc.org

Contact information:

- IEA SHC Information Center: Pam Murphy, communications@iea-shc.org