



Bärbel Epp, solrico www.solarthermalworld.org ExCo Meeting December 2022

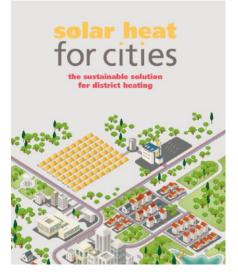
solrico

- Long-term cooperation since 2015
- Facilitating communication activities
 - 1. Writing news during the year that are published on

solarthermalworld.org and IEA-SHC.org and promoted in the

three social media channels: twitter, Linkedin and Facebook

- 2. Moderation of Solar Academy webinars
- 3. Supporting the promotion of Solar Heat Worldwide
- 4. Special publications in cooperation with tasks





Publishing 14 news articles between June and December 2022

List of 24 articles since the beginning of the year

Solar Decathlon	Two articles
Solar Heat Worldwide	Two articles
Solar Award / Eurosun	Six articles
Solar Academy	two acticles
Task 62	Two articles
Task 65	One article
Task 66	Two article
Task 67	One article
Task 68	Two articles
Task 69	One article
New Task on LCA	Two articles
Total	24 articles

News section on the task website



Task 66

Task News View All >



Optimised PVT and heat 26 pump combinations for OCT heating and cooling of buildings

> In combination with the Eurosun 2022 conference, the second IEA SHC Task 66 industry workshop entitled "Solar thermal and/or PVT combined with heat pumps... read more >



Eurosun 2022: Engaging 03 keynotes by a unique mix of policy and research experts

> From 26 to 29 September, Kassel, Germany, will be the venue for the Eurosun 2022 conference. read more >



energy to buildings in dense urban areas

> On 23 March 2022, the first industry workshop organised by IEA SHC Task 66 – Solar Energy Buildings showcased solar building ideas from different corners...

SDH IS THE MOST COST-EFFECTIVE PATH TO CLEANER AIR

New SDH factsheet

read more >



How to design an 85 % 02 solar-heated and 100 % MAY solar air-conditioned house

> During an online meeting from 1 to 2 July, the IEA Solar Heating and Cooling programme will launch a new global research platform called Task 66 Solar...

read more >

Task 68

Task News View All >



Heat pumps: Competition 15 or complement in district heating?

> For decades, the Danish solar district heating sector has been a shining example for the world. And with the help of new heat pump-solar hybrid designs,...

read more >



Support joint marketing 09 efforts for solar district heating

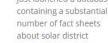
At a workshop set to take place on 4 and 5 April in Graz, Austria, the IEA Solar Heating and Cooling Programme will launch a new research platform about...

read more >



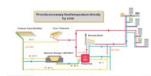
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read more >



26

Improving the efficiency of Solar District Heating (SDH)

Since the end of IEA SHC Task 55 - Large Solar District Heating and Cooling Systems last December, there have been multiple calls for continuing the work...





Task 68	SDH country reports Germany and Netherlands from the Task meeting in November 2022
Task 64	Report about a selected presentation from the Webinar Mid November
Task 53	Seminar on Solar Neighbourhood Case Studies on 23 rd of September in Calgary and report about deliverable C1 "Identification of existing tools and workflows for solar neighborhood planning"
Task 66	Subtask D review of existing Solar Energy Buildings, Thomas Ramschak AEE INTEC



- translated into German, Spanish and Portuguese
- sent out to 19 institutions, among them 3 magazines, 5 news portals and 11 associations
- Followed up by phone and email
- result: the press release was published 16 times one print article (EuroHeat & Power), in form of a webinar (Solar Café in Panama on the 16th of November), social media posts, news on websites or news in association newsletters.

SHWW press article promotion activities

SOLAR HEAT WORLD

WIDE

Edition 2022

SHC



Austria

"Solar Heat Worldwide"-Bericht 2022 veröffentlicht

Vor Kurzem wurde der neueste Bericht über den globalen Solarwärme-Markt veröffentlicht. Die weltweiten Zahlen geben Anlass zur Freude, denn der internationale Markt ist 2021 um 3 % gewachsen. Die globale Solar-Kapazität erreichte 522 GWth und der Umsatz betrug 2021 18,7 Milliarden Dollar. Insgesamt ist die Branche für rund 380.000 Arbeitsplätze verantwortlich.

Bei den einzelnen Ländern sticht vor allem Italien heraus, das dank eines neuen Förderprogramms einen Marktzuwachs von 83 % erzielen konnte. Auch in Brasilien, USA, Polen, Griechenland und Indien gab es ein Wachstum im zweistelligen Bereich.

Ein globaler Trend sind weiterhin PVT-Kollektoren, hier ist der Markt um 13 % gewachsen. Frankreich, Südkorea und China sind in diesem Bereich die Länder mit der größten Verbreitung.

Mehr über die neuesten Zahlen der globalen Solarwärme-Markststatistik erfahren Sie im vollständigen Bericht, der Kurzfassung oder auf unserer Website. Außerdem findet morgen (23. Juni) um 8 Uhr ein Webinar statt, bei dem Autor Werner Weiss den Bericht vorstellt. Zur Anmeldung geht es hier.



CALIFORNIA SOLAR + STORAGE ASSOCIATION smart local energy

July 6, 2022

Solar Thermal Market Records Year of Growth

The solar thermal market saw 3% growth in 2021 after seven years of decline. Noteworthy development was reported from some of the largest solar heat markets. Solar thermal capacity reached 522 GWth, providing green heat to 109 million residential and commercial customers globally. With a turnover of USD 18.7 billion, the sector gives jobs to around 380,000 people worldwide.

These are some key figures from this year's report, *Solar Heat Worldwide 2022*, published by the International Energy Agency's Solar Heating and Cooling Technology Collaboration Programme (IEA SHC). The 18th edition has a completely new design. Data from now 70 country contributors creates the most comprehensive evaluation of solar heating and cooling markets worldwide. The full report and key findings are available for free on the IEA SHC website.



EuroHeat & Power

04.08.2022 / News / Erzeugung/Speicher Solar Heat Worldwide 2022

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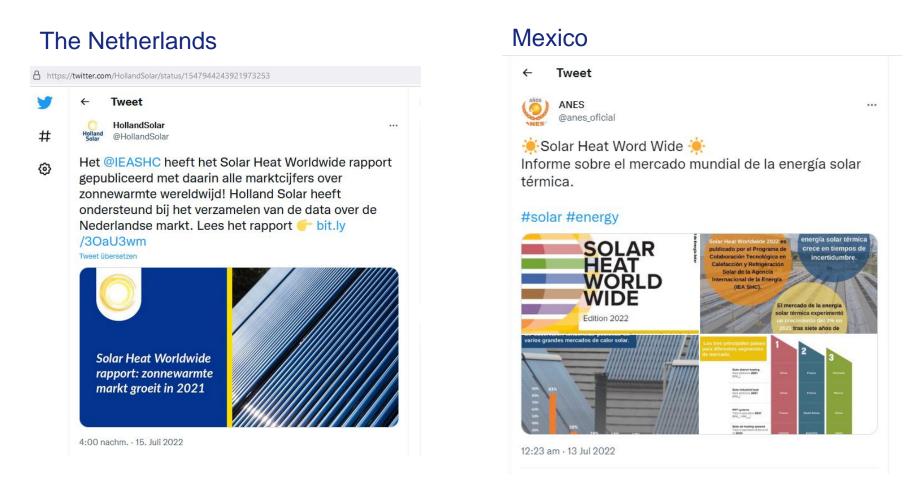
In 70 Ländern wurden von mehr als 200 Experten Daten zum Thema Märkte für solare Wärme und Kühlung gesammelt und im Bericht Solar Heat Worldwide veröffentlicht.



Der Bericht Solar Heat Worldwide zeigt, dass es in Mexiko die meisten SHIP-Anlagen gibt. Hier sind Parabolrinnenkollektoren bei Comercial Forrajera de Lagos (COMFOSA) zu sehen (Bildquelle: COMFOSA)

Der Solarthermiemarkt ist 2021 im Gesamten um 3 x gewachsen. Die solarthermische Kapazität erreichte 522 GW_{th} und versorgte weltweit 109 Millionen private um gewerbliche Kunden mit regenerativer Wärme. 380 000 Menschen arbeiten mit einem Umsatz von 18,7 Mrd. USD in dem





Recommendation

To increase the distribution of SHWW it would be good to produce a set of infographics and to cooperate with associations to post the infographics in their social media channels.



Savings on 2022 budget:

- Reduced travel budget
- Using the current exchange rate (1.03 EUR/USD instead of 1.19 EUR/USD) for the end-of-years invoice
- This results in an unused budget of USD 4,643 in 2022 and a lower budget
 2023
- exchange rate risk offset was added in the budget 2023

Budget and workplan 2023



Workplan 2023	Total budget 2023 in EUR	Total budget 2023 (1 EUR = 0.98 USD)
Fee for news (396 EUR per news). 25 news will be published over the year.	9,900 EUR	9,702 USD
Annual administration fee (1,260 EUR)	1,260 EUR	1,235 USD
Travel expenses for two ExCo meetings in Europe	1,531 EUR	1,500 USD
Promotion of IEA SHC related content in social media (160 EUR per months)	1,920 EUR	1,882 USD
Fee for taking part in ExCo meetings (340 EUR per day)	680 EUR	666 USD
Fees for coordinating the ten newsletters over the year (100 EUR per newsletter)	1,000 EUR	980 USD
Press campaign for Solar Heat Worldwide (1010 EUR)	1,010 EUR	990 USD
Moderation of three Solar Academy webinars (180 EUR per split webinar)	540 EUR	529 USD
Exchange rate risk offset in case the EUR gets stronger against the USD (1 EUR ~ 0.98 USD)	2,551 EUR	2,500 USD
Total budget	20,392 EUR	19,984 USD

Page 10



Thanks for your attention!

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<u>www.solrico.com</u>; www.solar-payback.com www.solarthermalworld.org